Deborah A. Heineman (DH-5681) SMITH, GAMBRELL & RUSSELL, LLP Promenade II, Suite 3100 1230 Peachtree St., N.E. Atlanta, Georgia 30309 (404) 815-3500

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

ADVANCE MAGAZINE PUBLISHERS INC. d/b/a THE CONDÉ NAST PUBLICATIONS,

V.

ELECTRONICALLY FILED

1:05-cv-07516 (KMK)(DFE)

Plaintiff,

NOTICE OF APPEARANCE

AND REQUEST FOR

Civil Action No.:

Defendants.

ELECTRONIC NOTIFICATION

ACTIV8NOW, LLC and ACTIVE8MEDIA, LLC, :

TO THE CLERK OF THIS COURT, AND ALL PARTIES OF RECORD:

Please enter my appearance as counsel in this case for Defendants Activ8now, LLC and Active8media, LLC. I certify that I am admitted to practice pro hac vice in this Court.

I further request that I be served electronically at the e-mail address daheineman@sgrlaw.com.

Dated: November 7, 2005 Atlanta, Georgia

> s/ Deborah A. Heineman Deborah A. Heineman (DH-5681) SMITH, GAMBRELL & RUSSELL, LLP Promenade II, Suite 3100 1230 Peachtree St., N.E. Atlanta, Georgia 30309 (404) 815-3500 daheineman@sgrlaw.com